

For Immediate Release

Okura Nikko Hotels Loyalty Program Membership Tops 1 Million —Campaign to offer free stay at Hotel Okura Tokyo’s iconic main building—

TOKYO, JAPAN, August 15, 2016—[Okura Nikko Hotel Management Co., Ltd.](#) announced today that its *One Harmony* loyalty program has exceeded one million members and now stands at over 1.1 million as of today, three years after its launch in 2013. To demonstrate its appreciation, Okura Nikko Hotel Management will offer *One Harmony* members a variety of prizes in a campaign running from September 1 to October 31.

During the campaign period, members who earn *One Harmony* points by completing a stay at any global facility of Okura Hotels & Resorts, Nikko Hotels International or Hotel JAL City will become eligible to participate in a grand drawing for 80 prizes. The grand prize will be an advance reservation for a free one-night stay at the flagship Hotel Okura Tokyo’s main building when it reopens in 2019. Some of the many other prizes will include free one-night stays at other hotels in the group’s global chains.

For details, please visit [the dedicated campaign site](#).

One Harmony was launched by combining two loyalty programs—Okura Club International and My JALhotels—to enable guests to earn points at any property of Okura Hotels & Resorts, Nikko Hotels International or Hotel JAL City. Membership has grown in Japan and overseas alike, with overseas members now accounting for 30 percent.

The loyalty program requires no membership or registration fee. Registrations can be made via online or at the front desk of any group hotel.

Okura Nikko Hotel Management is aiming at expanding its global portfolio beyond 100 hotels by 2020 to ensure that *One Harmony* members benefit from membership rewards earned anywhere in the world.

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About Okura Nikko Hotel Management

[Okura Nikko Hotel Management Co., Ltd.](#), a subsidiary of [Hotel Okura Co., Ltd.](#), operates three hotel groups: [Okura Hotels & Resorts](#) (25 member hotels), [Nikko Hotels International](#) (38 member hotels) and [Hotel JAL City](#) (11 member hotels). Founded in October 2015 to consolidate and strengthen its hotel management business, Okura Nikko Hotel Management aims to become the top Japan-based hotel operating company by developing an international portfolio of properties through hotel management contracts. Please visit www.okura-nikko.com for more information.