

For Immediate Release

Okura Nikko Hotels Campaign to Reward Restaurant and Bar Patronage

One Harmony members can qualify for complimentary stays at its resort hotels

TOKYO, JAPAN, September 23, 2016—[Okura Nikko Hotel Management Co., Ltd.](http://www.okura-nikko.com) announced today the launch of a campaign to encourage its loyalty program “*One Harmony*” members to frequent restaurants and bars at its 75 hotels worldwide and experience their distinctive hospitality. The campaign will run from October 1 to December 15.



One Harmony members who spend 240 US dollars or more (or equivalent local currency) at any one time at restaurants and bars in its group hotels—Okura Hotels & Resorts, Nikko Hotels International or Hotel JAL City—will have their names entered into a grand draw. Fifty couples will be awarded a complimentary two-night stay at any one of The Kahala Hotel & Resort, Palau Royal Resort, and Hotel Nikko Guam, as well as an one-night stay at either of The Shilla Jeju, JAL Private Resort Okuma, or Hotel Nikko Alivila/Yomitan Resort.

In addition to these rewards, all members earning a total of 600 points or more during the campaign period will be entitled to a bonus of up to 2,000 points, depending on their

membership status.

For details, please visit [the dedicated campaign site](#).

The restaurant business is a mainstay of Okura Nikko Hotels, and the company directly operates many restaurants, including Japanese restaurant Yamazato and teppanyaki Sazanka in Okura Hotels & Resorts, and Benkay Japanese restaurant, teppanyaki Ichō and Chinese restaurant Toh-Lee in Nikko Hotels International. The company hopes that more guests, both *One Harmony* members and non-members, will enjoy the tasty offerings of their restaurants and bars as a result of this campaign.

Membership of *One Harmony* recently passed the one-million mark and now stands at over 1.1 million, three years after its launch in 2013 through the merging of two loyalty programs—Okura Club International and MyJAL Hotels—enabling guests to earn points at any property of Okura Hotels & Resorts, Nikko Hotels International or Hotel JAL City.

One Harmony requires no membership or registration fee. Registrations can be made via [online](#) or at the front desk of any group hotel.

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About Okura Nikko Hotel Management

[Okura Nikko Hotel Management Co., Ltd.](#), a subsidiary of [Hotel Okura Co., Ltd.](#), operates three hotel groups: [Okura Hotels & Resorts](#) (25 member hotels), [Nikko Hotels International](#) (38 member hotels) and [Hotel JAL City](#) (12 member hotels). Founded in October 2015 to consolidate and strengthen its hotel management business, Okura Nikko Hotel Management aims to become the top Japan-based hotel operating company by developing an international portfolio of properties through hotel management contracts. Please visit www.okura-nikko.com for more information.