

*For Immediate Release*

## **Rebranded Hotel Nikko Bali to Open in April 2018**

**TOKYO, JAPAN, December 19, 2017**—[Okura Nikko Hotel Management Co., Ltd.](#), a subsidiary of [Hotel Okura Co., Ltd.](#), announced it has agreed to begin operating one of the Bali, Indonesia hotel properties of P.T. KARYA TEHNIK HOTELINDO from January 1, 2018. The hotel will be rebranded as Hotel Nikko Bali\* in April 2018.



Rendition of Hotel Nikko Bali exterior

The Hotel is located on the coastline of Badung peninsula in south-eastern Bali, within a half-hour drive to Denpasar Airport (Ngurah Rai International Airport). While being close to Bali’s main airport, visitors will also have convenient access to popular coastlines for water sports including parasailing.

“It will be a great pleasure to introduce the only hotel managed by a Japanese enterprise in the beach resort area of Bali, under the Nikko brand,” said Marcel P. van Aelst, CEO of Okura Nikko Hotel Management. “Hotel Nikko Bali will provide visitors with the comfort and reassurance of the Nikko brand’s unique Japanese-style hospitality.”

Hotel Nikko Bali will offer 188 rooms averaging 45 square meters of floor space, each offering private balconies or porches. Its 20 luxury guestrooms will offer almost double the floor space compared to the deluxe room, allowing visitors an exquisite resort atmosphere.

Heritage cultures of Bali will be felt in various aspects of the rebranded hotel, including the hotel lobby which features traditional Balinese sculptures, as well as a restaurant offering local cuisine. The rebranded hotel will cater to needs of visitors from all walks of life by offering family-friendly facilities including a nursing room and outdoor pool for children, six restaurants, a spa, a fitness center and more.

Hotel Nikko Bali is part of Hotel Okura Co., Ltd.'s ambitious plan to expand its global portfolio to 100 properties, primarily in the fast-growing Asian region. Indonesia welcomed over 12 million foreign arrivals during the previous year, reflecting the steady growth of the Indonesian tourism market. Over four million tourists visited Bali during the first eight months of 2017, an almost 120% year-on-year increase. The country is projected to further invest in infrastructure to surpass 20 million foreign tourists by the beginning of 2020, promising steady market growth.

\*Hotel name of Hotel Nikko Bali may change prior to its opening in April 2018.

#### **About P.T. KARYA TEHNIK HOTELINDO**

P.T. KARYA TEHNIK HOTELINDO is a hotel management company established in Indonesia in 2008. It is a member company of the KARYA TEHNIK Group, which is primarily engaged in shipbuilding and port operations, as well as trade and real estate development.

#### **About Hotel Okura Co., Ltd. / Okura Nikko Hotel Management Co., Ltd.**

[Hotel Okura Co., Ltd.](#) was founded in 1958 and opened its flagship [Hotel Okura Tokyo](#) in 1962. Hotel Okura has extensive expertise in the hospitality world, including asset ownership and hotel development, as well as hotel management, restaurant business and chain operations through its subsidiaries and other group companies. The brand unites its member hotels under the Best Accommodation, Cuisine and Service (Best A.C.S.) philosophy to ensure that all guests enjoy Okura's signature hospitality, which combines Japanese attention to detail and Western functionality. [Okura Nikko Hotel Management Co., Ltd.](#), a subsidiary of Hotel Okura operates 72 properties (47 in Japan and 25 overseas) encompassing over 22,500 guest rooms (as of December 1, 2017) under three hotel groups: [Okura Hotels & Resorts](#), [Nikko Hotels International](#) and [Hotel JAL City](#). Please visit [www.okura-nikko.com](http://www.okura-nikko.com).

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