

For Immediate Release

Hotel Nikko Amata City Chonburi to Open in 2021

*Okura Nikko Hotels will inaugurate its third property in Thailand
in a futuristic area hosting the world's largest concentration of Japanese companies outside Japan*

TOKYO, JAPAN, December 18, 2018— Okura Nikko Hotel Management Co., Ltd., a subsidiary of Hotel Okura Co., Ltd., announced today that in 2021 it will open Hotel Nikko Amata City Chonburi in Amata City Chonburi Industrial Estate, around 60kms southeast of Bangkok. The company expects to sign a contract on December 21, 2018 with a local project management partnership comprising Fujita Corporation, Japan Overseas Infrastructure Investment Corporation for Transport & Urban Development and AMATA Corporation PCL for the management of the new property.



Rendition of Hotel Nikko Amata City Chonburi

The hotel will be built on a site of approximately 21,000 m², near the entrance to AMATA City Chonburi, a smart city covering some 4,000 ha which already hosts about 750 international companies. These include around 450 Japanese enterprises, mostly automobile component manufacturers and steel and plastic processing firms, the largest concentration of Japanese companies outside of Japan. AMATA City Chonburi is actively developing new commercial, medical and educational facilities, and aims to attract further inbound investment from Japan.

Marcel P. van Aelst, CEO of Okura Nikko Hotel Management, remarked, “It is a big honor for us to be able to open this new property in an area that is home to so many Japanese companies. We look forward to welcoming guests there with our signature hospitality.”

The Thai government is promoting what it calls the Eastern Economic Corridor (EEC) as one of its core policies for realizing its national strategy "Thailand 4.0", an ambitious plan to drive sustainable economic growth through the provision of sophisticated industrial infrastructure and the promotion of smart digital technology. The government has designated three eastern provinces – Rayong, Chonburi and Chachoengsao – as special EEC zones, aiming to attract 10 designated priority industries and implement policies to improve infrastructure. In support of the government’s policy, AMATA Corporation, one of the three companies that will jointly develop and manage the new hotel, is actively promoting the development of AMATA City Chonburi. The area is expected to attract more foreign-affiliated companies in the future as AMATA City Chonburi continues to develop.

The hotel will offer around 250 guest rooms each with an area of about 32 m². Guests are likely to comprise mostly business travelers visiting AMATA City Chonburi and those making use of golfing facilities at the nearby Amata Spring Country Club. They will be able to enjoy a wide range of food and beverage offerings, including Japanese cuisine and all-day dining. Restaurant and banqueting facilities will cater additionally to business users and will include a banquet hall that local companies will be able to use for a variety of functions. The hotel will also offer a gym and a public bath.

Hotel Nikko Amata City Chonburi will be the third hotel of Okura Nikko Hotels to open in Thailand, and is part of an ambitious undertaking to expand the group’s global portfolio to 100 properties, primarily in Asia, by 2020.

About Fujita Corporation

Fujita Corporation, a construction company within the Daiwa House Group, has managed numerous urban development projects and other important facilities in Japan. The company celebrated its 100th anniversary in 2010. Please visit www.fujita.com.

About Japan Overseas Infrastructure Investment Corporation for Transport & Urban Development (JOIN)

JOIN is a government-private fund based in Japan specializing in overseas investment in infrastructure including railways and airports. Please visit www.join-future.co.jp/english.

About AMATA Corporation PCL

AMATA Corporation PLC, World’s leading industrial city developer, has specialized in planning, developing, managing, and marketing integrated industrial estates. The company established in 1989 and has been listed on the Stock Exchange of Thailand since 1997.

Please visit www.amata.com/en.

About Nikko Hotels International

[Nikko Hotels International](#) (NHI) is a luxury hotel brand providing facilities and services to meet a wide variety of guests' needs in urban centers and popular resort destinations worldwide. The NHI brand emphasizes fine luxury, gracious hospitality and international culture. Service in the spirit of Japanese hospitality is a distinguishing feature of all NHI properties, both in Japan and overseas. Please visit www.okura-nikko.com/nikko for more information.

About Hotel Okura Co., Ltd. and Okura Nikko Hotel Management Co., Ltd.

[Hotel Okura Co., Ltd.](#), founded in 1958, opened its flagship [Hotel Okura Tokyo](#) in 1962. Hotel Okura has extensive expertise in the hospitality world, including asset ownership and hotel development, as well as hotel management, restaurant business and chain operations through its subsidiaries and other group companies. The brand unites member hotels under its “Best Accommodation, Cuisine and Service” philosophy to ensure that all guests enjoy Okura’s signature hospitality, which combines Japanese attention to detail and Western functionality. Please visit www.okura.com.

[Okura Nikko Hotel Management Co., Ltd.](#), a subsidiary of Hotel Okura, operates 70 properties (45 in Japan and 25 overseas) encompassing some 22,104 guest rooms (as of December 1, 2018) under three hotel groups: [Okura Hotels & Resorts](#), [Nikko Hotels International](#) and [Hotel JAL City](#). Please visit www.okura-nikko.com.

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