

*For Immediate Release*

## **Okura Nikko Hotels to Partner with the Wall Street Journal**

*Will provide guests with online access to the WSJ and special offers*

**TOKYO, JAPAN, October 4 2019**—[Okura Nikko Hotel Management Co., Ltd.](#), a subsidiary of [Hotel Okura Co., Ltd.](#), has concluded a business partnership agreement with Dow Jones & Company, Inc., publisher of The Wall Street Journal (WSJ).

The agreement will allow customers staying in Okura Nikko Hotel group hotels to access online editions of the WSJ.<sup>1</sup> In addition, members of Okura Nikko Hotels' One Harmony loyalty program will be able to purchase WSJ subscriptions at specially discounted prices. Later this year, Okura Nikko Hotels plan to offer various services to WSJ subscribers including special offers such as the chance to enter a lottery and win a complimentary stay at the Royal Suite at The Okura Tokyo<sup>2</sup>, to celebrate the hotel's opening. The regular rate for the suite is JPY 700,000 per night.

Okura Nikko Hotel Management Co., Ltd. operates over 70 hotels in Japan and in other countries across the world. In September the group opened its new property The Okura Tokyo, its flagship luxury hotel, which will once again welcome visitors from all over the world with its famed Japanese hospitality.

Marcel P. van Aelst, CEO, Okura Nikko Hotel Management Co., Ltd., commented, "It is an honor for us that The Wall Street Journal, the leading U.S. economic newspaper with great international influence, has chosen our hotel group as a partner. We are confident that The Wall Street Journal will provide our customers with added convenience. It will also raise the profile of our group hotels, including The Okura Tokyo, among overseas customers, especially in North America."



The Okura Tokyo, which opened September 12, 2019

Jonathan Wright, Global Managing Director, Dow Jones said, "This new deal combines the WSJ's award winning membership and content offering in a compelling package aimed at international and Japanese audiences. Through the agreement with Okura Nikko Hotels, guests will be able to connect to The Wall Street Journal's trusted political, economic and business news and benefit from access to America's most trusted news media outlet. The Wall Street Journal's Japanese language site will be incorporated into this product at a future date. I am confident that Okura Nikko Hotels guests will enjoy their full access to The Wall Street Journal during their stays. The deal is particularly exciting as it is the first of its kind that we have concluded with any Japanese hotel group. "

<sup>1</sup> Access may not be available in some hotels

<sup>2</sup> Offer applicable November 1 through December 31, 2019

### **About Dow Jones & Company, Inc.**

Dow Jones is a global provider of news and business information, delivering content to consumers and organizations around the world across multiple formats, including print, digital, mobile and live events. Dow Jones has produced unrivaled quality content for more than 130 years and today has one of the world's largest newsgathering operations globally. It produces leading publications and products including the flagship Wall Street Journal, America's largest newspaper by paid circulation; Factiva, Barron's, MarketWatch, Mansion Global, Financial News, Dow Jones Risk & Compliance, Dow Jones Newswires, and Dow Jones VentureSource. Dow Jones is a division of News Corp (Nasdaq: NWS, NWSA; ASX: NWS, NWSLV).

### **About Hotel Okura Co., Ltd.**

[Hotel Okura Co., Ltd.](#), founded in 1958, opened its flagship [Hotel Okura Tokyo](#) in 1962 as a first-class hotel that quickly became renowned worldwide for its blending of traditional Japanese beauty with the very best in accommodation, cuisine and service. It closed its doors in August 2015, and after four years of rebuilding work, it reopened recently as The Okura Tokyo. Hotel Okura has extensive expertise in the hospitality world, including asset ownership and hotel development, as well as hotel management, restaurant business and chain operations through its subsidiaries and other group companies. The brand unites member hotels under its "Best Accommodation, Cuisine and Service" philosophy to ensure that all guests enjoy Okura's signature hospitality, which combines Japanese attention to detail and Western functionality. The subsidiary [Okura Nikko Hotel Management Co., Ltd.](#) operates 73 properties (48 in Japan and 25 overseas) encompassing some 22,877 guest rooms (as of October 4, 2019) under three hotel groups: [Okura Hotels & Resorts](#), [Nikko Hotels International](#) and [Hotel JAL City](#).

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