

For Immediate Release

Hotel JAL City Fukuoka Tenjin to Open in 2021

New property will be located in the center of the Asia gateway city of Fukuoka

TOKYO, JAPAN, August 19, 2020—[Okura Nikko Hotel Management Co., Ltd.](#), a subsidiary of [Hotel Okura Co., Ltd.](#), announced today that it will open Hotel JAL City Fukuoka Tenjin in 2021. The company has contracted with Fukuoka Tenjin Hotel Management GK to manage the new property, which will be located in the central Tenjin district of Fukuoka – one of Japan’s largest and busiest cities, located strategically close to the Asian mainland. Sekisui House, Ltd., a renowned Japanese construction company, is now building the hotel and aiming to complete it by January 2021.

Based on Hotel JAL City's brand concept “smart simplicity”, the new hotel will offer a smart and simple stay experience, providing check-in and check-out and room key functionality by means of guests’ smartphones. It will also address customer needs with a wide range of tailored services. The property will offer 280 guest rooms ranging from 25 square meters in size as well as all-day dining facilities.



Rendition of Hotel JAL City Fukuoka Tenjin

Toshihiro Ogita, President, Okura Nikko Hotel Management Co., Ltd., commented, “We are very pleased to be opening the third property of Okura Nikko Hotels in Fukuoka, a vibrant city that has become a gateway between Japan and Asia. We are confident that with our three hotel groups—Okura Hotels & Resorts, Nikko Hotels International and Hotel JAL City—we will be able to match all guests’ requirements in Fukuoka.”

Fukuoka is almost the same distance from Shanghai, Taipei, and Seoul as it is from major cities in Japan such as Osaka, Tokyo, and Sapporo. The city has been rapidly developing on the strength of its proximity to other major Asian cities, and is aiming to become a commercial hub in North Asia.

The hotel will be located adjacent to the dynamic Tenjin area, which is being revitalized as part of Fukuoka City’s urban redevelopment project “Tenjin Big Bang”, and will offer easy access from Fukuoka airport as well as from the city’s Hakata shinkansen station.

The Tenjin Big Bang project will create new commercial facilities and employment, enhancing Fukuoka’s attractiveness as a hub for the Asia region. The city aims to complete the reconstruction of offices and commercial facilities there by 2024, creating a comfortable and vibrant urban quarter. This project is expected to revitalize the area around Tenjin and further enhance the attractiveness of Fukuoka not only for business travelers but also for tourists from all over the world.

Hotel JAL City Fukuoka Tenjin

Location:	Daimyo 2-12, Chuo-ku, Fukuoka city
Total floor space:	11,033 m ²
Layout:	12 floors
Number of guest rooms:	280
Restaurants & bars:	All day dining
Access:	Akasaka station, <i>Kuko</i> (airport) line: 1-minute walk

About Hotel Okura Co., Ltd. and Okura Nikko Hotel Management Co., Ltd.

[Hotel Okura Co., Ltd.](#), founded in 1958, opened its flagship Hotel Okura Tokyo in 1962 as a first-class hotel that quickly became renowned worldwide for its blending of traditional Japanese beauty with the very best in accommodation, cuisine and service. It closed its doors in August 2015, and after four years of rebuilding work, it reopened recently as [The Okura Tokyo](#) in September 2019.

Hotel Okura has extensive expertise in the hospitality world, including asset ownership and hotel development, as well as hotel management, the restaurant business and chain operations through its subsidiaries and other group companies. The brand unites member hotels under its “Best Accommodation, Cuisine and Service” philosophy to ensure that all guests enjoy Okura’s signature hospitality, which combines Japanese attention to detail and Western functionality. Please visit: www.okura.com

[Okura Nikko Hotel Management Co., Ltd.](#), a subsidiary of Hotel Okura operates 78 properties (52 in Japan and 26 overseas) encompassing some 24,350 guest rooms (as of August 19, 2020) under three hotel groups: [Okura Hotels & Resorts](#), [Nikko Hotels International](#) and [Hotel JAL City](#). Please visit: www.okura-nikko.com.

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