



For Immediate Release

Okura Nikko Hotels, Japan and two properties abroad awarded five stars by Forbes Travel Guide 2024

The Okura Tokyo's French restaurant Nouvelle Epoque also awarded five stars

TOKYO, JAPAN, February 13, 2024 — Okura Nikko Hotel Management Co., Ltd. is pleased to announce that The Okura Tokyo, Hotel Okura Macau, and The Shilla Seoul have been awarded top five-star ratings in the hotel category of the 2024 Forbes Travel Guide, one of the world's most prestigious travel publications. Also, two Okura Nikko group hotels overseas—The Okura Prestige Bangkok and Hotel Nikko San Francisco—received four-star ratings. The awards reflect Okura Nikko's ongoing commitment to excellence in hospitality and service, and also highlight the company's international success.

In addition, The Okura Tokyo's French fine-dining restaurant Nouvelle Epoque was the only restaurant in Japan to receive five stars in the restaurant category, which now includes Japan-based restaurants from this year, adding another layer of prestige and showcasing the culinary excellence within the Okura Nikko brand.



Kikuhiko Okura, President and CEO of Okura Nikko Hotel Management, commented, “We are honored to be recognized by the Forbes Travel Guide for properties in our global network of exclusive hotels. We have been working tirelessly to live up to our philosophy of *Omotenashi*—our distinct way of caring for guests beyond service—and look forward to continuing this journey to bring Omotenashi to people around the globe.”

Okura Nikko Hotels, a premier international luxury hotel group based in Japan, was founded on the "Kindness and Harmony" philosophy inherited from the original Hotel Okura Tokyo (now The Okura Tokyo), which opened in 1962. Today, the company continues to enhance guest experiences by integrating time-honored Japanese traditions with the Okura sense of hospitality, ensuring that Okura Nikko hotels resonate with customers worldwide.

Forbes Travel Guide 2024 (Hotel Category)

5 stars – The Okura Tokyo, Hotel Okura Macau, and The Shilla Seoul
4 stars – The Okura Prestige Bangkok, and Hotel Nikko San Francisco

Forbes Travel Guide 2024 (Restaurant Category)

5 stars – Nouvelle Epoque (French cuisine), The Okura Tokyo

Forbes Travel Guide 2024 (Spa Category)

4 stars – Okura Fitness & Spa, The Okura Tokyo

About The Okura Tokyo

Located in the rapidly developing Toranomon area of Tokyo, The Okura Tokyo, the Okura Group's flagship property, consists of two hotels: The Okura Heritage (140 rooms), the Group's top luxury brand hotel imbued with traditional Japanese culture and historical features while retaining its world-class hospitality, and The Okura Prestige (368 rooms), a dynamic urban property with superior facilities designed to meet the modern-day needs of overseas guests. The 508 guestrooms in the overall hotel include 17 suites, one of which is a 730m² three-bedroomed duplex suite, the largest of its kind in Tokyo, five restaurants, two bars, 19 banquet halls, including the 2,000m² Heian Room, and the Okura Fitness & Spa facility. The Okura Lobby, designed by Yoshio Taniguchi, celebrated architect of the redesigned Museum of Modern Art in New York and the son of Yoshiro Taniguchi, the architect who designed the highly acclaimed original Okura Hotel Main Building, faithfully recreates that building's former glory and ensures it will live on long in the future. Please visit theokuratokyo.jp/en/

Awards: theokuratokyo.jp/en/letter/news/awards/

About Hotel Okura Macau

Hotel Okura Macau provides meticulous Japanese-style hospitality with its signature blend of modern comfort and tradition, for both leisure and business travelers. Founded on the principle of providing the best accommodation, cuisine and service, Hotel Okura Macau offers a harmonious combination of functionality and comfort in all of its opulent suites and luxurious rooms. Japanese hospitality is also at the heart of the Okura dining experience which includes a signature Japanese fine-dining restaurant, a lobby lounge renowned for its afternoon tea and a casual dining restaurant serving Western and Asian cuisines. Please visit:

www.okura-nikko.com/china/macau/hotel-okura-macau/

About The Shilla Seoul

With its combination of traditional Korean elegance fused with contemporary style, this is one of Korea's most storied leading hotels. The top floor features The Executive Lounge, from which guests can enjoy views of Namsan and the city center spreading like a painting beyond the windows outside. This lounge offers three meal services a day, including afternoon tea. The hotel offers a luxurious hotel stay, including a prestigious dining experience at La Yeon, a Korean restaurant that has received the highest rating in the world's gourmet guides. Please visit:

www.okura-nikko.com/korea/seoul/the-shilla-seoul/

About The Okura Prestige Bangkok

The Okura Prestige Bangkok is located in a prime city center location with direct access to the city's BTS skytrain at Phloen Chit station. For leisure and business travelers, the hotel is the perfect choice. All 240 rooms and suites at the hotel offer impressive views across a dynamic city skyline. In addition to an outdoor pool with one of the most spectacular views in Bangkok and high quality facilities such as a spa, the hotel offers a wonderful dining experience at Elements, a French restaurant recognized by international gourmet guides; Up & Above, offering a rich international menu and afternoon tea; and Yamazato, serving authentic Japanese cuisine. Please visit www.okura-nikko.com/thailand/bangkok/the-okura-prestige-bangkok/

About Hotel Nikko San Francisco

For over 30 years, Hotel Nikko San Francisco has provided five-star hospitality to guests traveling worldwide. The expansive 533-room contemporary Hotel Nikko is located two blocks from Union Square in downtown San Francisco, providing its guests with intuitive Asian service and modern accommodations. Amenities include the acclaimed Restaurant ANZU, a fusion of Japanese and California cuisine, offers contemporary, edgy aesthetic and artisanal menu, the 140-seat intimate Feinstein's at the Nikko live entertainment venue and 10,000 square foot Club Nikko health club. Please visit www.okura-nikko.com/usa/san-francisco/hotel-nikko-san-francisco/

About Forbes Travel Guide

Forbes Travel Guide, formerly Mobil Travel Guide, is the originator of the prestigious Five Star Rating system, and has provided the travel industry's most comprehensive ratings and reviews of hotels, restaurants and spas since 1958. Forbes Travel Guide has a team of expert inspectors who anonymously evaluate properties against up to 900 rigorous and objective standards, providing consumers the insights that allow them to make better-informed travel and leisure decisions. Forbes Travel Guide is the gold standard for luxury hospitality ratings worldwide.

About Hotel Okura Co., Ltd. and Okura Nikko Hotel Management Co., Ltd.

[Hotel Okura Co., Ltd.](http://www.okura.com), founded in 1958, opened its flagship Hotel Okura Tokyo in 1962 as a first-class hotel that quickly became renowned worldwide for its blending of traditional Japanese beauty with the very best in accommodation, cuisine and service. It closed its doors in August 2015, and after four years of rebuilding work reopened as [The Okura Tokyo](http://www.okura.com) in September 2019. Hotel Okura has extensive expertise in the hospitality world, including asset ownership and hotel development, as well as hotel management, the restaurant business and chain operations through its subsidiaries and other group companies. The brand unites member hotels under its "Best Accommodation, Cuisine and Service" philosophy to ensure that all guests enjoy Okura's signature hospitality, which combines Japanese attention to detail and Western functionality. Please visit www.okura.com.

[Okura Nikko Hotel Management Co., Ltd.](http://www.okura-nikko.com), a subsidiary of Hotel Okura, operates 79 properties (53 in Japan and 26 overseas) encompassing some 23,659 guest rooms (as of February 1, 2024) under three hotel groups: [Okura Hotels & Resorts](http://www.okura.com), [Nikko Hotels International](http://www.okura-nikko.com) and [Hotel JAL City](http://www.okura-nikko.com). Please visit www.okura-nikko.com.

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